



Alina Thiele | Consultant

GHG-balancing – climate strategies

Alina Thiele is a climate neutrality consultant at Hamburg Institut. In particular, she advises [corporate clients](#) who want to minimise their greenhouse gas (GHG) footprint and/or become climate neutral. Alina Thiele balances the GHG emissions of entire companies (Corporate Carbon Footprint, CCF) as well as individual products (Product Carbon Footprint, PCF) and develops appropriate climate protection strategies to reduce them. For some industrial clients, it also takes over the corresponding data management for their national and international sites. Furthermore, she specialises in CDP reporting.

Prior to her permanent position, Alina Thiele worked as a student trainee at Hamburg Institut. She also gained consulting experience at the initiative "180 degree consulting", where she worked on a method for CO2 balancing, and in the project "Norddeutsche Energiewende 4.0", which she supported as a research assistant in the area of acceptance research and promotion.

Consultancy and research focus

- GHG accounting (CCF, PCF)
- Climate protection strategies for companies
- Data management
- CDP reporting
- Climate targets according to SBTi

Qualification and career

Since 2021	Consultant at Hamburg Institut
2018 – 2021	M.Sc. Interdisciplinary Public and Nonprofit Studies , University of Hamburg
2020 – 2021	Working student , Hamburg Institut
2020	Consultant Initiative „180 degree consulting“, project OURZ, Hamburg. Focus: Creation of a method and index for calculating sustainability (explicitly CO2 balancing).
2018 – 2020	Research assistant HAW Hamburg, Competence Center renewable energies and energy efficiency (CC4E), Hamburg. Project „Norddeutsche Energiewende 4.0“, area of acceptance research and promotion
2010 – 2014	B.A. Social economy , Business Administration-Public Management, University of Hamburg

Projects (selection)

<p>Since 2023</p> <p>Erstellung einer THG-Bilanz, Maßnahmenplan <u>Client:</u> International financial services provider</p>	<p>Since 2023</p> <p>THG-Bilanzierung, Maßnahmenplan und CDP-Reporting <u>Client:</u> Medium-sized IT company</p>
<p>2022 – 2023</p> <p>Erstellung eines Klimaschutzplans für die Universität Hamburg <u>Client:</u> University of Hamburg</p>	<p>Since 2022</p> <p>Entwicklung einer Klimastrategie, THG-Bilanzierung (CCF, PCF), Softwareeinführung und Datenmanagement <u>Client:</u> Schüco International KG</p>
<p>Since 2022</p> <p>Entwicklung einer Klimastrategie, THG-Bilanzierung (CCF, PCF), Maßnahmenplan und SBTi-Zielsetzung <u>Client:</u> Otto Fuchs KG</p>	<p>Since 2022</p> <p>Entwicklung einer Klimastrategie, THG-Bilanzierung (CCF, PCF), Maßnahmenplan <u>Client:</u> Large metal processing company</p>