



Johanna Bollow | Consultant

Climate neutrality - Climate accounting - Nature-based solutions

Johanna Bollow is a consultant for climate neutrality. She prepares carbon footprints, identifies reduction potential and develops decarbonisation strategies for Hamburg Institut's clients and customers. One focus is on non-energy emissions, nature-based solutions and agri-PV. She also works with geographical information systems (GIS).

The geographer brings practical experience from her work as a research assistant and student employee. Johanna Bollow also worked as a student trainee in the field of municipal climate protection and was most recently a consultant at the Institute Climate Change and Security and the City of Hamburg. After her bachelor's degree in geography, she completed a master's degree in "Global Transformations and Environmental Change" specialising in socio-economic and ecological change processes at the University of Hamburg.

Consultancy and research focus

- Climate accounting
- Strategy development for decarbonisation
- Climate neutrality and reduction potentials
- Non-energy emissions
- Nature-based solutions
- Geographical Information Systems (GIS)
- Nutrition and consumer behaviour

Qualification and career

- Since 2023 **Consultant** at Hamburg Institut
- 2022 – 2023 **Referentin**, Institut Klimawandel und Sicherheit und Stadt Hamburg
- 2021 – 2022 **M.Sc. Global Transformations and Environmental Change**, specialisation in Socio-Economic and Ecological Change Processes, University of Hamburg
- 2021 – 2022 **Student employee**, office of the Institute of Geography Hamburg
- 2021 **Research Assistant**, Institute for Educational Sciences Hamburg
- 2019 – 2020 **Working student**, Project Management Jülich, Business Unit Innovation Communal Climate Protection, Berlin
- 2017 – 2019 **Research Assistant**, Study Centre of the Institute of Geography Hamburg
- 2015 – 2019 **B.Sc. Geography**, Specialisation in Environmental Protection and Geographies of Food, University of Hamburg

Projects (selection)

<p>2023 - 2024 Szenarien Klimaplan 2035 <u>Client</u>: Region Hannover</p>	<p>2023 - 2024 Vorreiterkonzept Klimaschutz für die Stadt Osnabrück <u>Client</u>: Stadt Osnabrück</p>
<p>Since 2023 Entwicklung einer Klimastrategie <u>Client</u>: Mittelständisches Unternehmen in der Stahlverarbeitung</p>	<p>Since 2022 Entwicklung einer Klimastrategie <u>Client</u>: Schüco International KG</p>