



Lars Gehlau | Graphic designer (freelancer)

Lars Gehlau is a freelancer at Hamburg Institut and takes care of everything related to design and graphics. He has been self-employed as an art director since 2016 and creates interdisciplinary design solutions at BÜRO GEHLAU, focussing on renewable energies, the environmental sector and education. Previously, Lars Gehlau worked as an employed art director at motum, an agency for visual communication, and was also self-employed in the field of product design and engineering. Furthermore, the graduate designer has already worked in various positions as a research assistant for design and communication in the fields of fuel cells and hydrogen.

Consulting and research focus:

- Graphics with a focus on environment and renewable energies
- Corporate design
- Web design

Qualification and career

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| Since 2024 | Freelancer at Hamburg Institut |
| Since 2016 | Freelance art director for interdisciplinary design solutions, BÜRO GEHLAU, Hamburg |
| 2014 – 2016 | Art Director visual communication, motum GmbH, Hamburg |
| 2011 – 2013 | Art Director Product Design & Engineering, Communication Design, Lars Gehlau - design solutions, Berlin/Hamburg |
| 2010 – 2011 | Research Assistant Design & Communication, Engineering, balticFuelCells GmbH, Schwerin |
| 2009 – 2010 | Research Assistant Design & Communication, HIAT gGmbH, Schwerin |
| 2007 | Intern Concept Development, frogdesign inc., New York (USA) |
| 2005 | Intern Product design, designit A/S, Aarhus (Denmark) |
| 2003 – 2008 | Graduate designer (FH), product design studies, Hochschule Wismar |